



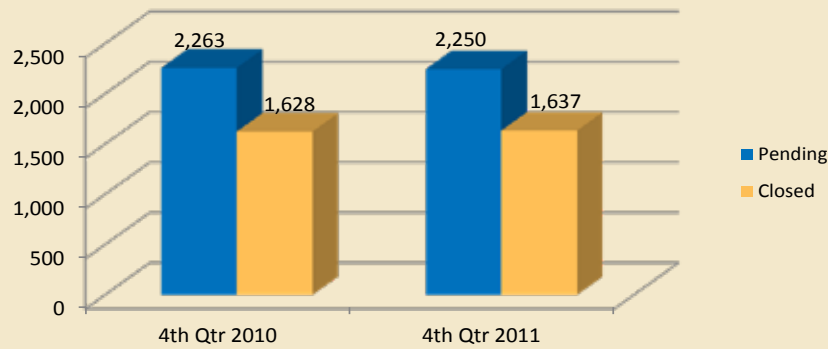
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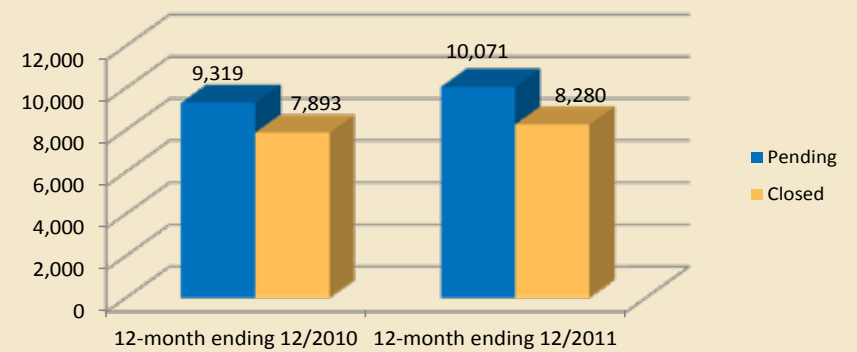
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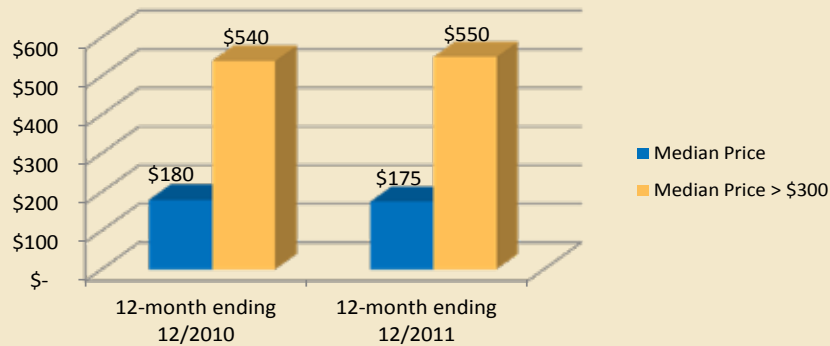
Pending



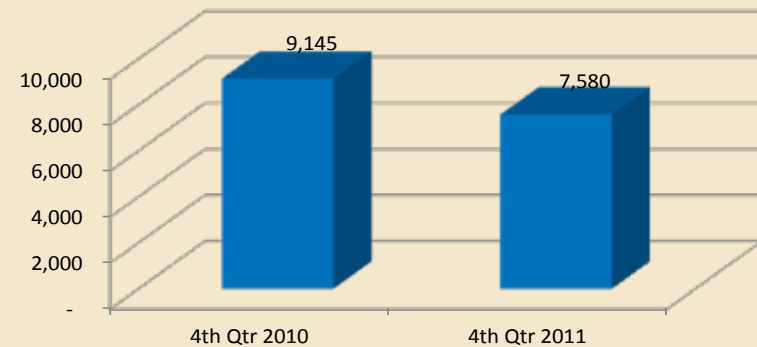
Closed



Median Price



Inventory



Overall



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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	4th Qtr 2010	4th Qtr 2011
\$0-\$300K	1,645	1,653	6,565	7,092	1,178	1,183	5,530	5,773	\$ 129	\$ 128	\$ 135	\$ 131	4,764	3,771	150	150
\$300K-\$500K	294	285	1,240	1,336	222	203	1,069	1,124	\$ 378	\$ 385	\$ 375	\$ 379	1,528	1,399	195	195
\$500K-\$1M	195	189	870	949	138	143	757	790	\$ 647	\$ 650	\$ 659	\$ 659	1,468	1,293	233	208
\$1M-\$2M	76	79	390	426	55	76	338	370	\$ 1,350	\$ 1,317	\$ 1,350	\$ 1,330	799	648	275	286
\$2M+	53	44	254	268	35	32	199	223	\$ 2,900	\$ 2,925	\$ 2,837	\$ 3,000	586	469	319	354
TOTAL	2,263	2,250	9,319	10,071	1,628	1,637	7,893	8,280	\$ 171	\$ 165	\$ 180	\$ 175	9,145	7,580	173	172
							Median > \$300K		\$ 510	\$ 550	\$ 540	\$ 550				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	4th Qtr 2010	4th Qtr 2011
Naples Beach	347	358	1,500	1,791	257	290	1,352	1,631	\$ 425	\$ 481	\$ 532	\$ 500	2,295	1,920	237	217
North Naples	575	580	2,433	2,615	438	426	2,104	2,144	\$ 220	\$ 218	\$ 234	\$ 224	2,337	1,952	173	172
Central Naples	479	489	1,930	2,045	335	340	1,614	1,618	\$ 117	\$ 125	\$ 120	\$ 122	1,528	1,204	157	144
South Naples	320	355	1,341	1,521	245	257	1,153	1,246	\$ 120	\$ 120	\$ 142	\$ 125	1,308	1,071	164	152
East Naples	503	442	1,990	1,954	329	301	1,568	1,506	\$ 149	\$ 135	\$ 150	\$ 149	1,502	1,260	147	172
Immokalee/Ave Maria	16	9	61	48	9	9	45	45	\$ 56	\$ 65	\$ 56	\$ 65	31	29	133	117
TOTAL	2,240	2,233	9,255	9,974	1,613	1,623	7,836	8,190	\$ 170	\$ 165	\$ 180	\$ 175	9,001	7,436	173	171

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	4th Qtr 2010	4th Qtr 2011
\$0-\$300K	836	828	3,219	3,374	538	562	2,565	2,588	\$ 139	\$ 135	\$ 136	\$ 135	1,879	1,378	130	144
\$300K-\$500K	181	179	757	815	134	121	648	658	\$ 380	\$ 370	\$ 376	\$ 375	794	683	185	176
\$500K-\$1M	119	105	479	538	80	90	412	460	\$ 675	\$ 659	\$ 670	\$ 656	711	653	189	200
\$1M-\$2M	50	43	258	244	36	43	216	209	\$ 1,382	\$ 1,450	\$ 1,350	\$ 1,400	464	405	295	246
\$2M+	45	31	183	192	32	28	145	165	\$ 2,950	\$ 2,925	\$ 3,000	\$ 3,125	447	372	322	385
TOTAL	1,231	1,186	4,896	5,163	820	844	3,986	4,080	\$ 209	\$ 186	\$ 207	\$ 210	4,295	3,491	162	169

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	4th Qtr 2010	4th Qtr 2011
Naples Beach	147	149	638	716	113	127	555	633	\$ 525	\$ 580	\$ 650	\$ 610	819	669	199	194
North Naples	260	240	1,030	1,117	185	176	876	907	\$ 338	\$ 347	\$ 352	\$ 350	1,096	965	180	184
Central Naples	267	260	1,011	1,072	167	173	820	807	\$ 162	\$ 140	\$ 140	\$ 140	778	593	163	148
South Naples	151	177	607	683	101	118	490	535	\$ 147	\$ 157	\$ 189	\$ 164	532	396	155	147
East Naples	378	341	1,517	1,474	236	233	1,169	1,105	\$ 139	\$ 129	\$ 139	\$ 135	960	753	136	167
Immokalee/Ave Maria	14	9	51	42	8	9	39	40	\$ 50	\$ 65	\$ 55	\$ 60	24	27	104	117
TOTAL	1,217	1,176	4,854	5,104	810	836	3,949	4,027	\$ 209	\$ 186	\$ 207	\$ 210	4,209	3,403	163	168

Legend

Geographic Location	USPS Zip Codes
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Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	4th Qtr 2010	4th Qtr 2011
	\$0-\$300K	809	825	3,346	3,718	640	621	2,965	3,185	\$ 123	\$ 125	\$ 133	\$ 130	2,885	2,393	167
\$300K-\$500K	113	106	483	521	88	82	421	466	\$ 374	\$ 402	\$ 375	\$ 385	734	716	211	226
\$500K-\$1M	76	84	391	411	58	53	345	330	\$ 627	\$ 635	\$ 645	\$ 660	757	640	293	218
\$1M-\$2M	26	36	132	182	19	33	122	161	\$ 1,275	\$ 1,242	\$ 1,375	\$ 1,295	335	243	237	344
\$2M+	8	13	71	76	3	4	54	58	\$ 2,300	\$ 3,025	\$ 2,625	\$ 2,800	139	97	280	185
TOTAL	1,032	1,064	4,423	4,908	808	793	3,907	4,200	\$ 148	\$ 145	\$ 163	\$ 160	4,850	4,089	184	176

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	12-month ending 12/2010	12-month ending 12/2011	4th Qtr 2010	4th Qtr 2011	4th Qtr 2010	4th Qtr 2011
	Naples Beach	200	209	862	1,075	144	163	797	998	\$ 419	\$ 450	\$ 489	\$ 460	1,476	1,251	266
North Naples	315	340	1,403	1,498	253	250	1,228	1,237	\$ 150	\$ 149	\$ 161	\$ 156	1,241	987	169	164
Central Naples	212	229	919	973	168	167	794	811	\$ 98	\$ 105	\$ 105	\$ 109	750	611	152	140
South Naples	169	178	734	838	144	139	663	711	\$ 110	\$ 107	\$ 128	\$ 110	776	675	171	156
East Naples	125	101	473	480	93	68	399	401	\$ 187	\$ 175	\$ 195	\$ 190	542	507	175	186
Immokalee/Ave Maria	2	0	10	6	1	0	6	5	\$ 290	\$ 194	\$ 79	\$ 79	7	2	339	0
TOTAL	1,023	1,057	4,401	4,870	803	787	3,887	4,163	\$ 147	\$ 145	\$ 163	\$ 160	4,792	4,033	184	174

Legend

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