



Overall



Real life. Real answers.

239.597.1666
239.597.7725 Fax

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	August 2010	August 2011
\$0-\$300K	548	565	6,734	7,120	440	435	5,684	5,722	\$ 124	\$ 135	\$ 136	\$ 131	4,676	3,518	140	156
\$300K-\$500K	85	92	1,326	1,348	67	74	1,128	1,114	\$ 375	\$ 373	\$ 375	\$ 380	1,493	1,282	159	182
\$500K-\$1M	56	65	900	939	52	47	798	777	\$ 702	\$ 600	\$ 660	\$ 660	1,345	1,145	256	179
\$1M-\$2M	16	29	403	424	16	19	336	356	\$ 1,495	\$ 1,215	\$ 1,325	\$ 1,350	704	574	193	303
\$2M+	15	12	244	276	6	12	207	221	\$ 3,000	\$ 2,642	\$ 2,875	\$ 2,960	527	411	219	474
TOTAL	720	763	9,607	10,107	581	587	8,153	8,190	\$ 156	\$ 170	\$ 185	\$ 177	8,745	6,930	156	174
									Median > \$300K	\$ 535	\$ 517	\$ 540	\$ 550			

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	August 2010	August 2011
Naples Beach	104	127	1,532	1,779	78	114	1,414	1,573	\$ 407	\$ 339	\$ 535	\$ 495	2,040	1,703	216	211
North Naples	165	185	2,496	2,613	157	163	2,172	2,146	\$ 224	\$ 236	\$ 245	\$ 224	2,225	1,778	151	172
Central Naples	166	154	2,007	2,022	141	123	1,641	1,601	\$ 115	\$ 119	\$ 122	\$ 120	1,497	1,086	137	151
South Naples	89	98	1,358	1,472	65	71	1,169	1,227	\$ 100	\$ 133	\$ 149	\$ 124	1,291	1,027	147	173
East Naples	187	187	2,097	2,061	133	108	1,657	1,511	\$ 141	\$ 158	\$ 150	\$ 150	1,521	1,173	147	168
Immokalee/Ave Maria	5	6	51	58	2	4	43	44	\$ 32	\$ 140	\$ 60	\$ 58	29	32	65	59
TOTAL	716	757	9,541	10,005	576	583	8,096	8,102	\$ 155	\$ 170	\$ 185	\$ 175	8,603	6,799	155	174

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



Real life. Real answers.

239.597.1666
239.597.7725 Fax

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109



Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	August 2010	August 2011
\$0-\$300K	321	331	3,304	3,430	237	217	2,685	2,549	\$ 127	\$ 148	\$ 135	\$ 135	1,860	1,365	134	152
\$300K-\$500K	58	62	819	813	46	48	690	654	\$ 375	\$ 373	\$ 375	\$ 380	808	656	142	177
\$500K-\$1M	36	37	481	528	26	31	423	444	\$ 742	\$ 600	\$ 675	\$ 660	665	574	208	169
\$1M-\$2M	11	18	264	248	11	15	212	207	\$ 1,480	\$ 1,300	\$ 1,300	\$ 1,380	439	362	202	319
\$2M+	10	9	168	208	5	8	140	168	\$ 2,750	\$ 3,390	\$ 2,975	\$ 3,025	411	324	137	389
TOTAL	436	457	5,036	5,227	325	319	4,150	4,022	\$ 170	\$ 200	\$ 205	\$ 210	4,183	3,281	144	173

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	August 2010	August 2011
Naples Beach	49	60	649	726	35	56	572	616	\$ 290	\$ 300	\$ 645	\$ 603	753	611	178	195
North Naples	80	93	1,043	1,125	60	72	913	900	\$ 368	\$ 349	\$ 360	\$ 350	1,007	869	144	176
Central Naples	102	86	1,065	1,068	81	67	846	806	\$ 128	\$ 129	\$ 137	\$ 143	796	564	123	192
South Naples	43	55	595	663	33	32	498	505	\$ 103	\$ 173	\$ 192	\$ 163	516	424	131	162
East Naples	154	156	1,597	1,535	112	84	1,247	1,100	\$ 139	\$ 150	\$ 135	\$ 139	1,004	707	154	145
Immokalee/Ave Maria	5	4	43	49	2	3	38	39	\$ 32	\$ 201	\$ 59	\$ 55	16	28	65	59
TOTAL	433	454	4,992	5,166	323	314	4,114	3,966	\$ 170	\$ 200	\$ 205	\$ 210	4,092	3,203	144	172

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



Real life. Real answers.

239.597.1666
239.597.7725 Fax

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109



Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	August 2010	August 2011
\$0-\$300K	227	234	3,255	3,690	203	218	2,999	3,173	\$ 114	\$ 130	\$ 138	\$ 129	2,816	2,153	148	159
\$300K-\$500K	27	30	496	535	21	26	438	460	\$ 395	\$ 372	\$ 375	\$ 376	685	626	193	190
\$500K-\$1M	20	28	407	411	26	16	375	333	\$ 657	\$ 595	\$ 646	\$ 660	680	571	304	199
\$1M-\$2M	5	11	139	176	5	4	124	149	\$ 1,800	\$ 1,162	\$ 1,350	\$ 1,298	265	212	160	262
\$2M+	5	3	74	68	1	4	67	53	\$ 3,250	\$ 2,542	\$ 2,700	\$ 2,686	116	87	301	689
TOTAL	284	306	4,371	4,880	256	268	4,003	4,168	\$ 140	\$ 145	\$ 169	\$ 160	4,562	3,649	171	176

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	12-month ending 8/2010	12-month ending 8/2011	August 2010	August 2011	August 2010	August 2011
Naples Beach	55	67	857	1,053	43	58	842	957	\$ 420	\$ 351	\$ 500	\$ 454	1,287	1,092	248	227
North Naples	85	92	1,378	1,488	97	91	1,259	1,246	\$ 154	\$ 142	\$ 165	\$ 155	1,218	909	156	168
Central Naples	64	68	897	954	60	56	795	795	\$ 101	\$ 102	\$ 110	\$ 107	701	522	154	105
South Naples	46	43	745	809	32	39	671	722	\$ 90	\$ 107	\$ 134	\$ 113	775	603	164	181
East Naples	33	31	464	526	21	24	410	411	\$ 142	\$ 172	\$ 200	\$ 190	517	466	109	250
Immokalee/Ave Maria	0	2	8	9	0	1	5	5	\$ 79	\$ 98	\$ 98	\$ 150	13	4	0	59
TOTAL	283	303	4,349	4,839	253	269	3,982	4,136	\$ 140	\$ 145	\$ 169	\$ 159	4,511	3,596	168	176

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.