

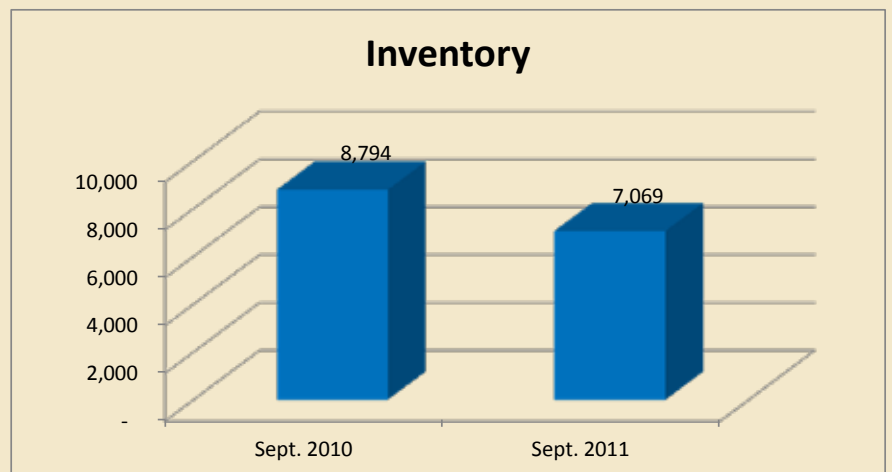
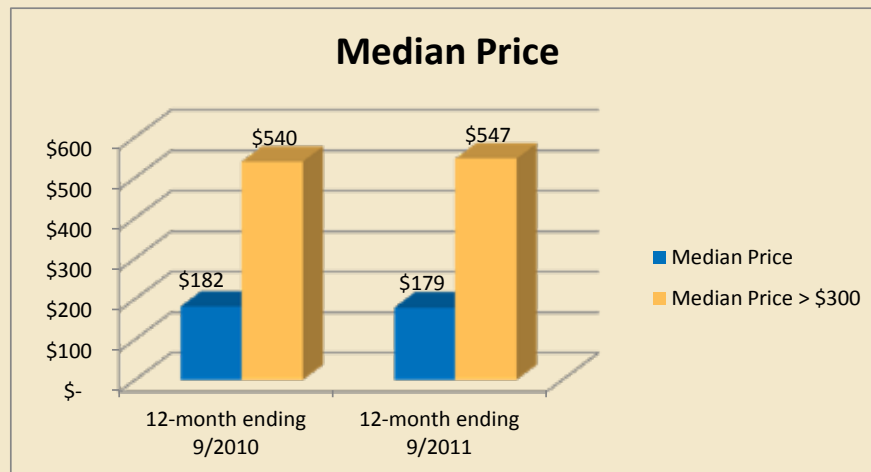
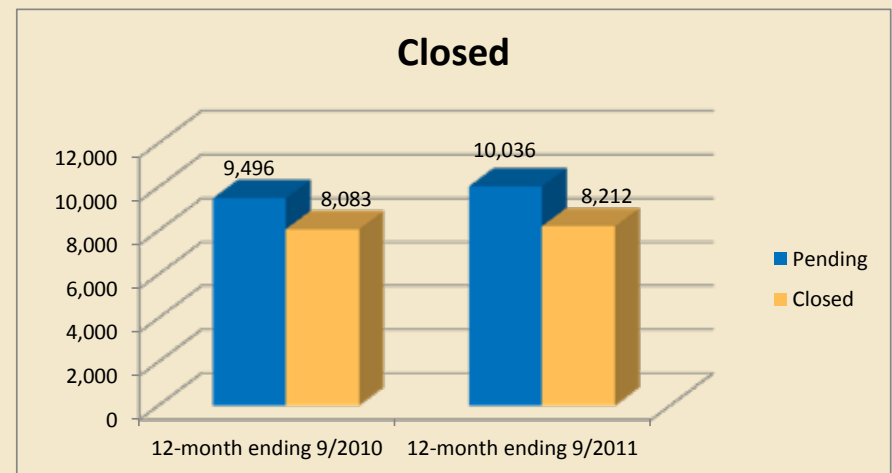
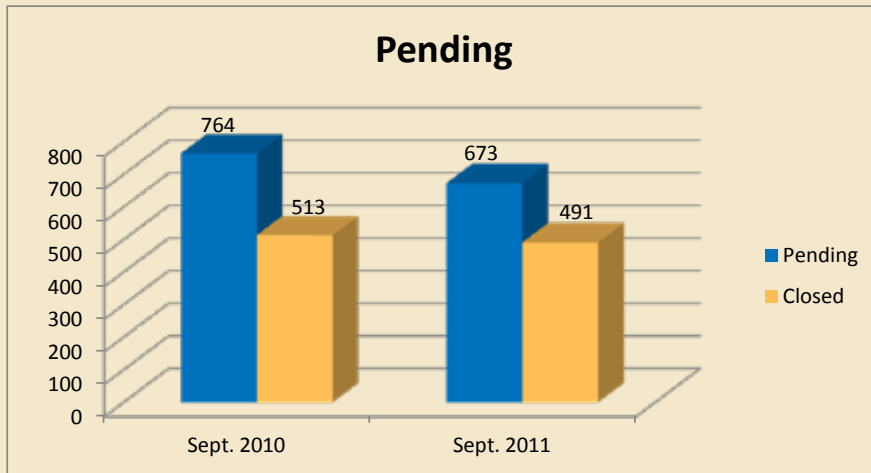


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Overall



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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM		
	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	Sept. 2010	Sept. 2011	
\$0-\$300K	578	514	6,649	7,075	383	353	5,646	5,722	\$ 126	\$ 132	\$ 135	\$ 132	4,659	3,572	152	142	
\$300K-\$500K	94	67	1,313	1,322	55	70	1,108	1,136	\$ 390	\$ 383	\$ 375	\$ 379	1,503	1,320	185	178	
\$500K-\$1M	58	61	887	945	42	43	786	780	\$ 641	\$ 620	\$ 660	\$ 660	1,373	1,184	189	195	
\$1M-\$2M	22	19	401	420	25	13	343	348	\$ 1,475	\$ 1,400	\$ 1,350	\$ 1,350	733	578	358	165	
\$2M+	12	12	246	274	8	12	200	226	\$ 2,537	\$ 3,700	\$ 2,772	\$ 3,000	526	415	335	235	
TOTAL	764	673	9,496	10,036	513	491	8,083	8,212	\$ 161	\$ 169	\$ 182	\$ 179	8,794	7,069	173	156	
									Median > \$300K	\$ 567	\$ 500	\$ 540	\$ 547				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	Sept. 2010	Sept. 2011
Naples Beach	103	100	1,520	1,776	81	92	1,379	1,593	\$ 450	\$ 462	\$ 550	\$ 495	2,065	1,739	236	186
North Naples	208	174	2,476	2,589	140	128	2,155	2,142	\$ 210	\$ 226	\$ 240	\$ 225	2,213	1,810	178	153
Central Naples	170	150	1,988	2,014	108	92	1,646	1,596	\$ 119	\$ 110	\$ 122	\$ 120	1,518	1,128	156	136
South Naples	104	99	1,357	1,468	69	66	1,170	1,228	\$ 100	\$ 116	\$ 145	\$ 125	1,292	1,052	172	154
East Naples	172	141	2,035	2,028	108	104	1,634	1,517	\$ 145	\$ 145	\$ 150	\$ 150	1,548	1,182	139	149
Immokalee/Ave Maria	3	4	53	58	4	5	42	45	\$ 42	\$ 73	\$ 56	\$ 64	23	25	67	102
TOTAL	760	668	9,429	9,933	510	487	8,026	8,121	\$ 160	\$ 167	\$ 181	\$ 177	8,659	6,936	173	155

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	Sept. 2010	Sept. 2011
\$0-\$300K	300	269	3,230	3,397	199	179	2,665	2,541	\$ 128	\$ 130	\$ 134	\$ 135	1,878	1,347	132	135
\$300K-\$500K	64	46	810	795	37	41	681	664	\$ 390	\$ 380	\$ 375	\$ 379	802	660	148	190
\$500K-\$1M	34	45	470	541	26	27	418	445	\$ 622	\$ 610	\$ 670	\$ 660	689	592	177	194
\$1M-\$2M	16	14	262	248	18	9	217	201	\$ 1,412	\$ 1,400	\$ 1,300	\$ 1,380	448	363	436	138
\$2M+	12	10	171	204	5	5	136	169	\$ 2,550	\$ 3,700	\$ 2,975	\$ 3,044	408	328	276	283
TOTAL	426	384	4,943	5,185	285	261	4,117	4,020	\$ 173	\$ 185	\$ 205	\$ 212	4,225	3,290	159	154

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	Sept. 2010	Sept. 2011
Naples Beach	61	47	650	714	37	32	560	615	\$ 535	\$ 575	\$ 655	\$ 600	750	619	230	169
North Naples	90	81	1,021	1,118	56	61	903	909	\$ 350	\$ 340	\$ 360	\$ 350	1,008	890	161	169
Central Naples	85	87	1,034	1,075	65	47	852	793	\$ 122	\$ 123	\$ 134	\$ 150	812	569	151	130
South Naples	53	46	602	652	27	35	493	514	\$ 100	\$ 135	\$ 189	\$ 164	530	414	164	178
East Naples	130	115	1,545	1,515	93	81	1,234	1,095	\$ 143	\$ 130	\$ 137	\$ 138	1,026	699	134	145
Immokalee/Ave Maria	3	4	45	50	4	4	37	39	\$ 42	\$ 133	\$ 56	\$ 57	12	21	67	98
TOTAL	422	380	4,897	5,124	282	260	4,079	3,965	\$ 170	\$ 185	\$ 204	\$ 212	4,138	3,212	158	154

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	Sept. 2010	Sept. 2011
\$0-\$300K	278	245	3,419	3,678	184	174	2,981	3,181	\$ 125	\$ 134	\$ 137	\$ 130	2,781	2,225	175	150
\$300K-\$500K	30	21	503	527	18	29	427	472	\$ 400	\$ 385	\$ 375	\$ 376	701	660	263	162
\$500K-\$1M	24	16	417	404	16	16	368	335	\$ 715	\$ 630	\$ 650	\$ 660	684	592	206	195
\$1M-\$2M	6	5	139	172	7	4	126	147	\$ 1,475	\$ 1,470	\$ 1,368	\$ 1,295	285	215	176	213
\$2M+	0	2	75	70	3	7	64	57	\$ 2,525	\$ 3,700	\$ 2,632	\$ 2,800	118	87	482	193
TOTAL	338	289	4,553	4,851	228	230	3,966	4,192	\$ 154	\$ 160	\$ 167	\$ 160	4,569	3,779	191	158

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	12-month ending 9/2010	12-month ending 9/2011	Sept. 2010	Sept. 2011	Sept. 2010	Sept. 2011
Naples Beach	42	53	870	1,062	44	60	819	978	\$ 450	\$ 430	\$ 505	\$ 452	1,315	1,120	243	195
North Naples	118	93	1,455	1,471	84	67	1,252	1,233	\$ 154	\$ 162	\$ 165	\$ 156	1,205	920	189	140
Central Naples	85	63	954	939	43	45	794	803	\$ 110	\$ 105	\$ 112	\$ 107	706	559	164	142
South Naples	51	53	755	816	42	31	677	714	\$ 102	\$ 97	\$ 131	\$ 113	762	638	178	126
East Naples	42	26	490	513	15	23	400	422	\$ 161	\$ 185	\$ 197	\$ 190	522	483	173	168
Immokalee/Ave Maria		0	8	8	0	1	5	6	\$ 73	\$ 98	\$ 98	\$ 114	11	4	0	118
TOTAL	338	288	4,532	4,809	228	227	3,947	4,156	\$ 154	\$ 159	\$ 166	\$ 160	4,521	3,724	191	156

Legend

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