



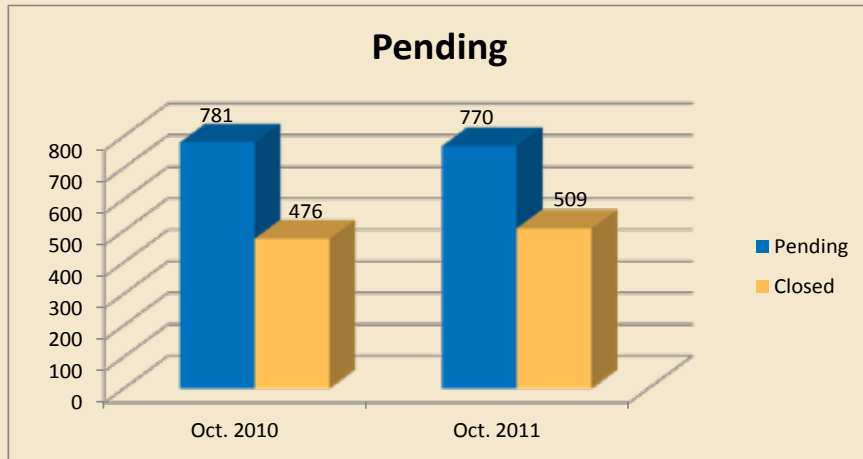
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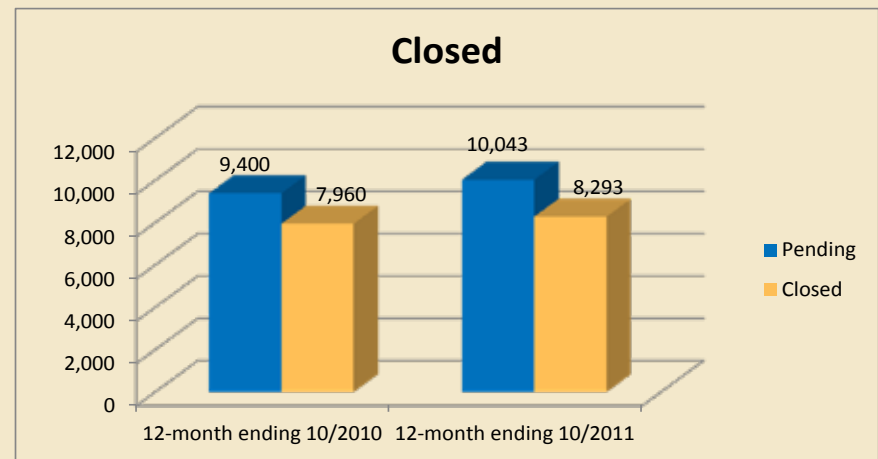
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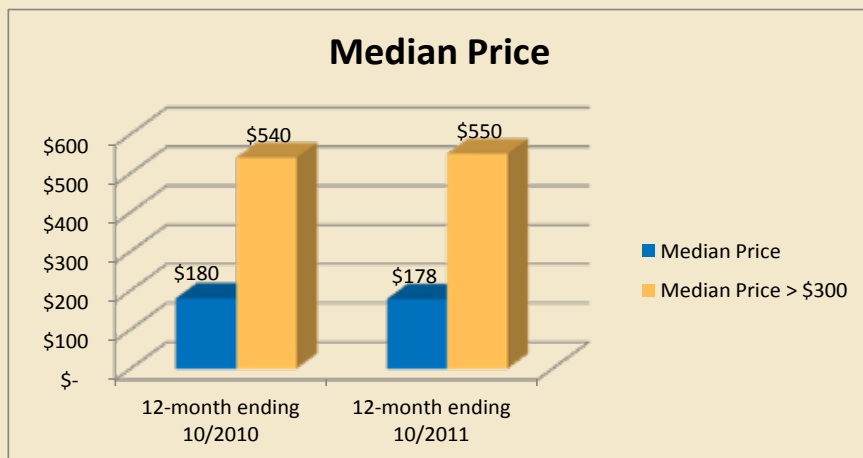
Pending



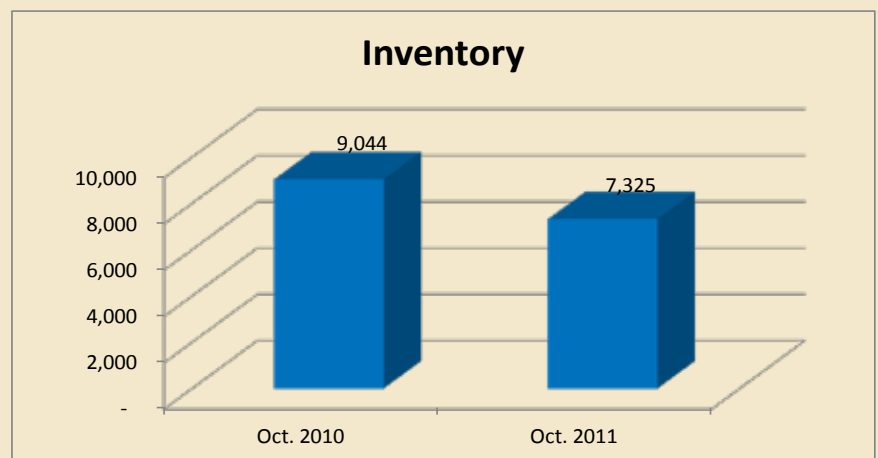
Closed



Median Price



Inventory



Overall



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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Oct. 2010	Oct. 2011	12-month ending 10/2010	12-month ending 10/2011	Oct. 2010	Oct. 2011	12-month ending 10/2010	12-month ending 10/2011	Oct. 2010	Oct. 2011	12-month ending 10/2010	12-month ending 10/2011	Oct. 2010	Oct. 2011	Oct. 2010	Oct. 2011
	\$0-\$300K	581	598	6,573	7,092	352	378	5,575	5,785	\$ 125	\$ 125	\$ 135	\$ 132	4,730	3,673	136
\$300K-\$500K	104	87	1,306	1,314	61	50	1,083	1,132	\$ 370	\$ 371	\$ 375	\$ 379	1,542	1,363	188	206
\$500K-\$1M	59	54	873	947	35	45	761	794	\$ 610	\$ 625	\$ 660	\$ 660	1,426	1,249	251	238
\$1M-\$2M	23	21	400	418	14	25	338	359	\$ 1,387	\$ 1,297	\$ 1,350	\$ 1,325	786	608	258	268
\$2M+	14	10	248	272	14	11	203	223	\$ 2,575	\$ 2,900	\$ 2,725	\$ 3,000	560	432	359	390
TOTAL	781	770	9,400	10,043	476	509	7,960	8,293	\$ 163	\$ 164	\$ 180	\$ 178	9,044	7,325	162	171
							Median > \$300K		\$ 513	\$ 605	\$ 540	\$ 550				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Oct. 2010	Oct. 2011	12-month ending 10/2010	12-month ending 10/2011	Oct. 2010	Oct. 2011	12-month ending 10/2010	12-month ending 10/2011	Oct. 2010	Oct. 2011	12-month ending 10/2010	12-month ending 10/2011	Oct. 2010	Oct. 2011	Oct. 2010	Oct. 2011
	Naples Beach	106	103	1,501	1,783	72	83	1,358	1,607	\$ 455	\$ 520	\$ 547	\$ 500	2,191	1,818	232
North Naples	209	188	2,468	2,584	117	139	2,102	2,178	\$ 185	\$ 221	\$ 235	\$ 225	2,307	1,878	169	188
Central Naples	176	164	1,955	2,005	103	106	1,630	1,611	\$ 105	\$ 119	\$ 122	\$ 120	1,523	1,176	143	122
South Naples	106	133	1,338	1,493	80	81	1,164	1,235	\$ 124	\$ 125	\$ 143	\$ 125	1,307	1,078	151	155
East Naples	170	173	2,013	2,025	95	95	1,598	1,530	\$ 152	\$ 121	\$ 150	\$ 150	1,546	1,211	138	170
Immokalee/Ave Maria	4	3	53	55	4	3	46	44	\$ 127	\$ 70	\$ 56	\$ 64	26	30	84	40
TOTAL	771	764	9,328	9,945	471	507	7,898	8,205	\$ 161	\$ 164	\$ 180	\$ 176	8,900	7,191	163	168

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	Oct. 2010	Oct. 2011
\$0-\$300K	306	315	3,192	3,396	160	184	2,609	2,584	\$ 139	\$ 132	\$ 135	\$ 135	1,895	1,360	109	134
\$300K-\$500K	62	54	800	798	41	36	665	666	\$ 355	\$ 354	\$ 375	\$ 379	799	684	180	188
\$500K-\$1M	37	31	463	543	24	34	408	459	\$ 620	\$ 625	\$ 665	\$ 655	700	624	182	229
\$1M-\$2M	17	13	263	245	10	16	214	207	\$ 1,375	\$ 1,372	\$ 1,325	\$ 1,380	476	375	254	177
\$2M+	14	7	177	199	14	10	145	165	\$ 2,575	\$ 2,925	\$ 2,900	\$ 3,125	427	343	359	424
TOTAL	436	420	4,895	5,181	249	280	4,041	4,081	\$ 205	\$ 204	\$ 205	\$ 211	4,297	3,386	149	165

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	Oct. 2010	Oct. 2011
Naples Beach	47	43	633	718	41	46	564	622	\$ 585	\$ 695	\$ 664	\$ 608	775	635	174	189
North Naples	96	68	1,026	1,108	48	65	868	933	\$ 329	\$ 362	\$ 352	\$ 350	1,055	932	164	199
Central Naples	102	89	1,024	1,056	48	51	830	803	\$ 140	\$ 165	\$ 135	\$ 150	814	584	163	120
South Naples	46	69	582	676	33	40	491	524	\$ 190	\$ 151	\$ 190	\$ 161	533	420	135	145
East Naples	134	143	1,536	1,515	71	73	1,205	1,108	\$ 139	\$ 105	\$ 136	\$ 134	1,014	711	129	164
Immokalee/Ave Maria	4	3	44	48	4	3	41	38	\$ 127	\$ 70	\$ 56	\$ 58	17	27	84	40
TOTAL	429	415	4,845	5,121	245	278	3,999	4,028	\$ 202	\$ 204	\$ 202	\$ 210	4,208	3,309	150	164

Legend

Geographic Location	USPS Zip Codes
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Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	Oct. 2010	Oct. 2011
\$0-\$300K	275	283	3,381	3,696	192	194	2,966	3,201	\$ 110	\$ 121	\$ 135	\$ 130	2,835	2,313	157	154
\$300K-\$500K	42	33	506	516	20	14	418	466	\$ 420	\$ 407	\$ 375	\$ 376	743	679	203	259
\$500K-\$1M	22	23	410	404	11	11	353	335	\$ 600	\$ 660	\$ 650	\$ 660	726	625	379	263
\$1M-\$2M	6	8	137	173	4	9	124	152	\$ 1,457	\$ 1,150	\$ 1,375	\$ 1,287	310	233	268	449
\$2M+	0	3	71	73	0	1	58	58	\$ 2,350	\$ 2,600	\$ 2,750	\$ 2,750	133	89	0	241
TOTAL	345	350	4,505	4,862	227	229	3,919	4,212	\$ 130	\$ 133	\$ 165	\$ 160	4,747	3,939	177	178

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
			12-month ending	12-month ending			12-month ending	12-month ending			12-month ending	12-month ending				
	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	10/2010	10/2011	Oct. 2010	Oct. 2011	Oct. 2010	Oct. 2011
Naples Beach	59	60	868	1,065	31	37	794	985	\$ 451	\$ 410	\$ 500	\$ 450	1,416	1,183	307	234
North Naples	113	120	1,442	1,476	69	74	1,234	1,245	\$ 135	\$ 149	\$ 165	\$ 157	1,252	946	172	180
Central Naples	74	75	931	949	55	55	800	808	\$ 87	\$ 90	\$ 110	\$ 107	709	592	126	124
South Naples	60	64	756	817	47	41	673	711	\$ 99	\$ 107	\$ 129	\$ 112	774	658	162	164
East Naples	36	30	477	510	24	22	393	422	\$ 207	\$ 171	\$ 197	\$ 188	532	500	166	191
Immokalee/Ave Maria	0	0	9	7	0	0	5	6	\$ 98	\$ 114	\$ 98	\$ 114	9	3	0	0
TOTAL	342	349	4,483	4,824	226	229	3,899	4,177	\$ 129	\$ 131	\$ 165	\$ 159	4,692	3,882	177	174

Legend

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