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1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual	Annual	Annual	Annual	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010
	2009	2010	2009	2010						
\$0-\$300K	6,429	6,565	5,108	5,482	\$ 130	\$ 135	4,435	4,763	132	147
\$300K-\$500K	1,216	1,239	960	1,062	\$ 375	\$ 375	1,644	1,530	205	189
\$500K-\$1M	789	870	635	758	\$ 660	\$ 659	1,636	1,467	217	237
\$1M-\$2M	302	390	255	339	\$ 1,312	\$ 1,350	829	799	240	264
\$2M+	197	254	168	199	\$ 3,075	\$ 2,900	657	586	309	297
TOTAL	8,933	9,318	7,126	7,840	\$ 179	\$ 180	9,201	9,145	160	172
					Median > \$300K	\$ 525	\$ 544			

Overall Market Statistics By Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual	Annual	Annual	Annual	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010
	2009	2010	2009	2010						
Naples Beach	1,334	1,499	1,169	1,347	\$ 525	\$ 535	2,295	2,296	214	232
North Naples	2,249	2,434	1,842	2,092	\$ 245	\$ 235	2,319	2,337	168	168
Central Naples	1,884	1,929	1,430	1,604	\$ 114	\$ 120	1,527	1,528	137	152
South Naples	1,174	1,341	974	1,144	\$ 140	\$ 142	1,341	1,307	163	161
East Naples	2,194	1,990	1,638	1,552	\$ 138	\$ 150	1,547	1,502	130	155
Immokalee/Ave Maria	37	61	27	44	\$ 79	\$ 56	29	31	88	104
TOTAL	8,872	9,254	7,080	7,783	\$ 177	\$ 180	9,058	9,001	160	172

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010
\$0-\$300K	3,423	3,219	2,650	2,541	\$ 124	\$ 137	1,659	1,878	110	131
\$300K-\$500K	763	757	590	644	\$ 375	\$ 376	852	794	187	179
\$500K-\$1M	430	479	340	412	\$ 667	\$ 670	768	711	201	220
\$1M-\$2M	184	258	153	217	\$ 1,350	\$ 1,350	515	464	261	277
\$2M+	138	183	114	145	\$ 3,150	\$ 3,000	489	447	333	278
TOTAL	4,938	4,896	3,847	3,959	\$ 185	\$ 209	4,283	4,294	146	163

Single Family Home Statistics By Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010
Naples Beach	583	638	493	553	\$ 560	\$ 660	825	819	193	217
North Naples	923	1,031	780	874	\$ 360	\$ 352	1,041	1,096	186	175
Central Naples	1,027	1,010	760	813	\$ 119	\$ 140	753	778	128	153
South Naples	554	607	453	487	\$ 170	\$ 190	565	531	144	154
East Naples	1,781	1,517	1,312	1,157	\$ 122	\$ 139	992	960	115	142
Immokalee/Ave Maria	33	51	23	38	\$ 75	\$ 55	18	24	92	96
TOTAL	4,901	4,854	3,821	3,922	\$ 183	\$ 209	4,194	4,208	145	164

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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Condominium Statistics By Price

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010
\$0-\$300K	3,006	3,346	2,458	2,941	\$ 140	\$ 133	2,776	2,885	155	160
\$300K-\$500K	453	482	370	418	\$ 375	\$ 375	792	736	234	203
\$500K-\$1M	359	391	295	346	\$ 650	\$ 645	868	756	236	257
\$1M-\$2M	118	132	102	122	\$ 1,300	\$ 1,375	314	335	207	240
\$2M+	59	71	54	54	\$ 2,875	\$ 2,670	168	139	259	346
TOTAL	3,995	4,422	3,279	3,881	\$ 170	\$ 163	4,918	4,851	177	180

Condominium Statistics By Area

	# Pending		# Closed		Median Closed Price (,000's)		Inventory		Average DOM	
	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010	Annual 2009	Annual 2010
Naples Beach	751	861	676	794	\$ 515	\$ 490	1,470	1,477	229	243
North Naples	1,326	1,403	1,062	1,218	\$ 170	\$ 162	1,278	1,241	156	163
Central Naples	857	919	670	791	\$ 110	\$ 105	774	750	147	150
South Naples	620	734	521	657	\$ 129	\$ 128	776	776	180	165
East Naples	413	473	326	395	\$ 206	\$ 195	555	542	192	192
Immokalee/Ave Maria	4	10	4	6	\$ 226	\$ 194	11	7	69	165
TOTAL	3,971	4,400	3,259	3,861	\$ 170	\$ 163	4,864	4,793	176	180

Legend

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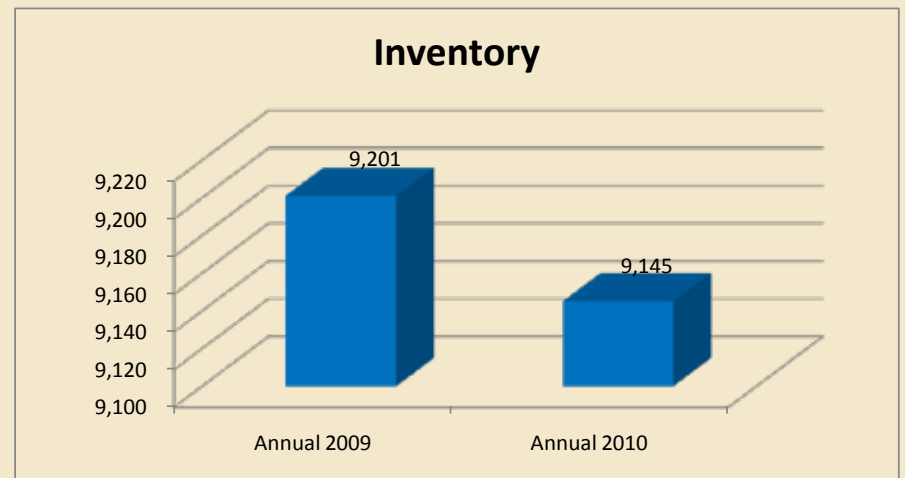
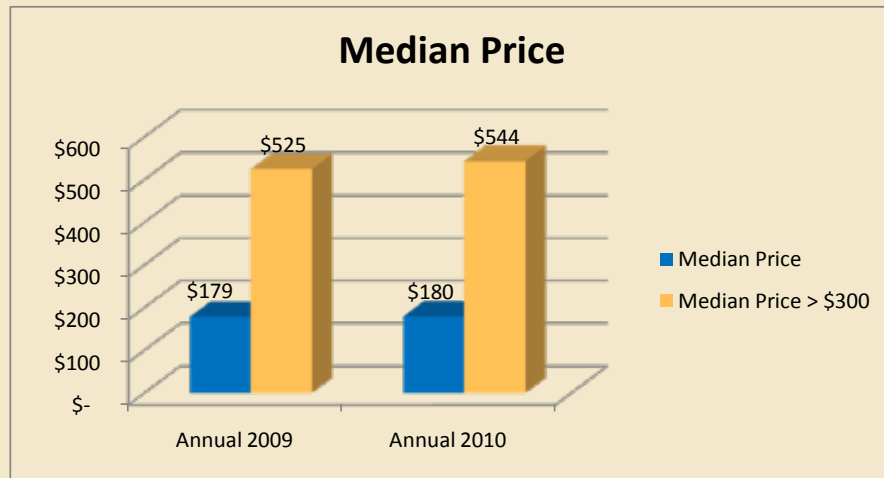
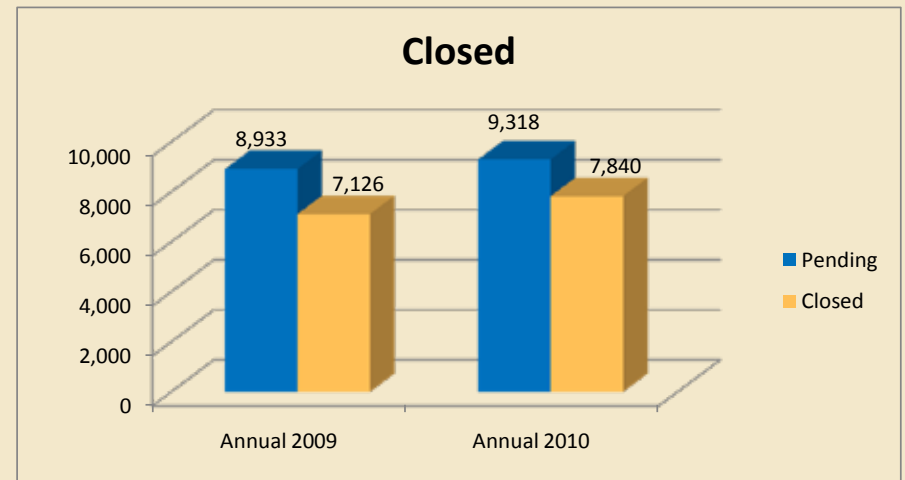
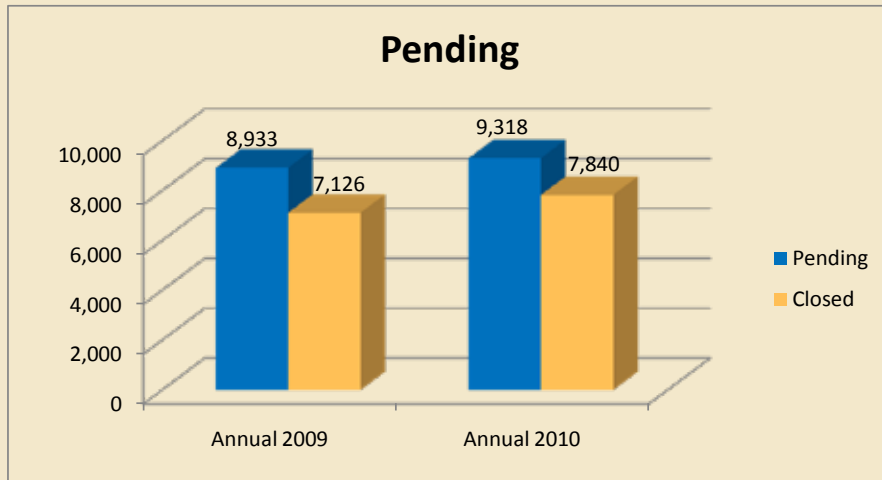


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